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## Selling Against

Features that put AD528 ahead of  
Inventis Harp and Resonance r27a

**INTERNAL USE ONLY**



**Interacoustics**



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# Seven features that put AD528 ahead of Inventis Harp

## 1. 35% larger display on AD528

AD528's 5" display (110 x 63 mm) provides a better overview of measurements compared with Harp's 4.3" display (95 x 54 mm).

## 2. Superior ergonomics

Ergonomics is a key element of AD528. The angle of the keyboard and the placement of the tone switch and wheels secure a relaxed working position. As such, wrist strain is much less severe, enabling all-day and comfortable usage of AD528.

## 3. 30% less buttons

With its 28 buttons, AD528 offers a much simpler alternative to the 40 buttons of Inventis Harp. The simple button layout of AD528 ensures easy operation and a fast learning curve for the user.

## 4. Built-in speech material

The standard version of AD528 eliminates the need for external CDs and mp3 players. Inventis can only offer such convenience with the Harp Plus.

## 5. 400% larger patient memory

AD528 can store a whopping 500 clients with 100 sessions/client, whereas the Harp can only store 100 clients with 100 sessions/client.

## 6. Localized keyboard texts

Operating equipment is always easier in your own language. AD528 offers keyboard texts in the following languages: Brazilian, Portuguese, Chinese, English, French, German, Italian, Japanese, Korean, Polish, Russian, Spanish and Turkish. Other languages are available given a minimum order of 10 pcs/year.



## 7. Flexible license structure

With its flexible license structure, AD528 can be tailored to and by the customer, eliminating situations where customers pay for tests they don't use.

Test	AD528	Inventis Harp
Stenger	X	Plus
Modified Hughson-Westlake	X	Basic & Plus
ABLB	Optional	Basic & Plus
SISI	Optional	Plus
Langenbeck	Optional	-
Békésy	Optional	-
Weber	Optional	-
Speech in noise & Binaural speech	Optional	-
DLI	-	Plus
Tone Decay	-	Plus
MHA	-	Plus
QuickSIN	-	Optional
TEN test	-	Optional



# Four features that put AD528 ahead of Resonance r27a

## 1. External printer

AD528's printer is external and optional, whereas r27a has a built-in printer, leaving no flexibility in this regard. Another problem with the built-in option is the fact that if the printer breaks down, the whole audiometer must be serviced, leaving the clinic in a sticky situation.

## 2. A lightweight traveler

AD528 only weighs 1.5 kg / 3.3 lb, whereas r27a weighs 3.5 kg / 7.7 lb. As such, AD528 is much more ideal for the traveling clinician.

## 3. Separate outputs for inserts

AD528 has separate outputs for inserts and phones. In comparison, r27a has combined outputs, meaning the correct transducer type must be set in the software. AD528 is thus an easy alternative to r27a, utilizing the benefits of inserts while preventing measurements with wrong calibration values.

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